

Entry Form

KBA AFRICA BOOTCAMP APPLICATION 2017

PERSONAL DETAIL	
Name	
Surname	
Date of Birth	
Year of birth	
ID number/ Passport number	
Address	
City	
Province	
E-mail	
Cell number	
Tel number	
Highest qualification	High school- O Level
	High school- A Level
	Diploma
	Degree
	Post graduate degree/ Master's
	Doctorate

DESCRIBE YOUR BUSINESS IDEA/CONCEPT

Give a brief description of your business idea or concept in no more than 50 words

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PRIMARY ECONOMIC AND INDUSTRY CLASSIFICATION

Select the economic and/or industry classification pertaining to your business idea from the list below

Agriculture		Tourism	
Mining and Quarrying		Food and beverages	
Manufacturing (Food)		Transport, storage	
Manufacturing (Other)		ICT (IT, Communication)	
Electricity, gas, water		Financial services	
Construction		Community, social, personal services	
Wholesale, retail		Environmental activities	
Other (please describe)			

SKILLS AND EXPERIENCE

Please tick "yes" or "no"	YES	NO
Business Skills/ Experience		
Do you think you have the necessary technical skills to pursue your business idea?		
Do you think you have sufficient business skills at this stage to pursue your business idea?		
Do have the passion and drive to pursue your business idea		

BUSINESS INFORMATION

	NUMBER
Number of years employed	
Number of years in business	
Number of employees	
Annual turnover	

Answer the following questions in short:

1. What will make your idea, product or service unique?

2. Where do/ will you find your customers? (Who will buy your product or service?)

3. Where do/ will you operate from? (home, factory, shop, etc)

4. How do/ will you get the products to the end user - your method of sales and distribution?

5. List your top 5 marketing ideas

6. Would you be able to run the business on your own, or do you need partners, staff or service providers? Explain.

By signing this entry form, I,, (full name), confirm that I have read and understood the rules of the boot camp and agree to abide by these rules as set out on Annexure A attached hereto.

I confirm that the business concept and/or idea presented herewith is original and my own.

Signed: _____

Date: _____

ANNEXURE A

RULES FOR APPLICATION TO THE BOOT CAMP

1. **The KBA Africa boot camp is open to aspiring and established entrepreneurs**
2. Only one entry per individual will be considered. Entrants will complete a questionnaire designed to consider the following:
 - Does the individual have the potential to start and run a viable business
 - Is his or her business idea viable
 - Does he or she have some basic business skills which can be developed
 - Does he or she have entrepreneurial skills that can be developed
3. Qualifying entrants will be invited to attend a three day boot camp. The boot camp will include topics such as:
 - Doing business in a challenging environment
 - Creating an effective business plan
 - Compiling an effective marketing plan
 - Managing your financial resources
 - The importance of networking
 - Analyzing trends
 - and more
4. To qualify for the post boot camp incubation, applicants will be asked to submit a business plan, based on the boot camp training.
5. Incubation process participants will be selected, based on the viability of the business plan and entrepreneurial potential – to be announced at the boot camp.
6. Submissions must be completed in full to be accepted.
7. The concept/idea must be the entrant's own and original idea. Copying material, intellectual property or information from an external party or source will be considered plagiarism and the entrant will be disqualified.
8. Ownership of any Intellectual Property contained in the entry forms and/or business plans will vest with KBA Africa. No information will be used by the organisers and sponsors outside the ambit of this specific boot camp.
9. Arrangements may be subject to change without warning.
10. Boot camp participants will be telephonically interviewed by a panel of judges – date and time to be confirmed.
11. The organisers and sponsors of this boot camp reserve the right to exercise their sole discretion to alter, amend and/or supplement these rules at any time, or to cancel, terminate or suspend the boot camp at any time. Any such changes will be communicated through the publication thereof on the KBA Africa Website: www.kbaafrica.com
12. The decision of the judges is final and may not be disputed.

13. All finalists and the national winner will be required to be part of any photos, audio recordings, video material, promotions, publicity or news stories as part of the competition without monetary compensation.
14. *The closing date for the Boot camp Application forms to be submitted will be announced on the KBA Website www.kbaafrica.com*

Select one of the following ways to submit the application forms:

Online: www.kbaafrica.com

E-mail to: info@kbaafrica.com

Fax to: Fax to +263 4 759166 Attention: KBA Africa Boot camp application

Deliver to: 11 Kendon Court, 230 Herbert Chitepo Avenue, Harare.

Clearly mark envelope "KBA Africa Boot Camp Application – attention: Mr. Darren Goneke"